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Integrated Academy of Management and Technology (INMANTEC)

Integrated Academy of Management and Technology, fondly known as INMANTEC, is striving hard to get globally recognized as a hub of professional education. The INMANTEC, ranked 'A+' amongst the top 30 Business Schools of India, 3rd in Uttar Pradesh (as per AIMA and CSR/ GHRDC B School Surveys 2010-11), was inception in the year 1995 under the aegis of not for profit registered educational society with its flagship course-PGDM (two year full time postgraduate diploma in management), approved by AICTE, Govt. of India. INMANTEC later on added MCA (AICTE approved; affiliated to UP Technical University now GBTU) and BBA, BCA, LLB, BA-LLB, B.Ed (all under Ch. Charan Singh University, Meerut)

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Intellectual Society for Socio Techno Welfare (ISST)

Intellectuals Society for Socio-Techno Welfare (ISST) was established in 2009 with a mission to build a globally accepted intellectual potential among the youths, academicians and researchers. ISST vision's is to become one of leading organization, whose training programs and publications are globally accepted. To give the pace to its working, ISST undertakes aids, co-coordinates, and augment research in the various enumerated subjects of Sciences, Engineering, Management & Social Sciences. It organizes Lectures, Seminars, Conferences, Workshops, Training Programs and Audio-visual programs for the students, academicians and working professionals. The society publishes various journals in the field of Science, Engineering & Social Sciences and bestows honorary membership, prizes and awards to recognize people who have made exceptionally remarkable contributions in their respective fields. In the past, ISST have collaborated with various National & International organizations for more efficient functioning and fulfillment of its aims and achieving a milestone in its respective domain.



INTEGRATED ACADEMY OF MANAGEMENT AND TECHNOLOGY

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NATIONAL SEMINAR ON KNOWLEDGE MANAGEMENT: ISSUES AND CHALLENGES

(NSKM-2011)

Organized by

**INTEGRATED ACADEMY OF MANAGEMENT AND TECHNOLOGY
GHAZIABAD**

In Collaboration with

**INTELLECTUALS SOCIETY FOR SOCIO-TECHNO WELFARE (ISST)
GHAZIABAD**

On
24th September, 2011



NSKM-2011
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About the Seminar

Creation and preservation of Knowledge has become a key tool to accelerate competitiveness and enhance organizational capability so as to effectively respond to change in the market. As a fast developing nation, India has made enormous strides in its economic and social development in the past two decades. Knowledge is considered to be the light, which leads the person having it, from darkness to enlightenment. It not only quenches the curiosity of the beholder but also through them removes the ignorance found in the environment surrounding it. Enterprises are realizing how important it is to "know what they know" and be able to make maximum use of the knowledge. Knowledge Management (KM) is the process through which organizations generate value from their intellectual and knowledge-based assets sharing them with their employees. KM programme may lead to greater innovation, better teaching/learning experience, consistency in good practices and knowledge access across a global organization. KM also helps in facilitating and managing organizational innovation and learning, making available increased knowledge content in the development and provision of new information products and services and influences the expertise of people across the organization.

The National seminar on "Knowledge Management: Issues and Challenges" aim to discuss the nature and types of organizational Knowledge, examines different strategies for managing knowledge, creating processes and gives an overview of technologies for sharing and use of Intranet as a platform for knowledge management.

The expected outcome of the seminar is to enable participants to develop Knowledge Management in their respective fields such as business, industry, management, libraries etc, to improve knowledge productivity.

Objectives of the Seminar

- ▶ To identify Knowledge Management implementation in various corporate and academic institutes.
- ▶ To understand the processes involved in capturing and sharing organization's knowledge assets, both tacit and explicit.
- ▶ To learn Knowledge Management models/technology and tools.
- ▶ To identify constraints and challenges, while implementing Knowledge Management programme
- ▶ To explore possibilities to drive innovations in an organization and initiate new programmes relevant to nation's needs, especially to bridge the gap between information rich and information poor.

Theme and subthemes

- ▶ Measurement and evaluation of Knowledge Management.
- ▶ Knowledge Innovation and Dissemination Management
- ▶ Knowledge Management process: Acquisition, Creation, Storage and Retrieval.
- ▶ Knowledge Management -Case studies and best practices.
- ▶ Knowledge Management in business transformation.
- ▶ Knowledge Management strategies and models.
- ▶ Knowledge Management practices/systems in Indian Companies and Knowledge, information center.
- ▶ Social and political aspects of Knowledge Management.
- ▶ Knowledge sharing in collaborative work environments.
- ▶ Knowledge sharing strategies and organizational structure.
- ▶ HRM issues related to innovation and knowledge sharing and KM leadership.
- ▶ Social Networking and Knowledge Management.
- ▶ Information communication technology and Knowledge Management.

Call for Papers

The seminar invites unpublished conceptual and empirical research papers and case studies on the above theme and subthemes. The papers will be published in proceedings or edited book form and also selected papers may find place in our international journals:

- ▶ Gyankosh: The Journal of Library and Information Management (ISSN: 2229-4023)
- ▶ Pranjana: The Journal of Management Awareness (ISSN: 0971-9997)
- ▶ Vidhigya: The Journal of Legal Awareness (ISSN: 0973-3825)
- ▶ Gyanodaya: The Journal of Progressive Education (ISSN: 0974-1801)
- ▶ ISST Journal of Advances in Librarianship (IJALIB) (ISSN: 0976-9021)

Norms for Paper Submission and Guidelines for the Authors

Authors are requested to follow the guidelines otherwise paper may not be accepted. They should adhere to the following:

- ▶ All manuscripts should be an unpublished original work and should be submitted with a covering/copyright letter signed by the author's. The letter should mention the theme and sub-theme under which the paper falls. Please refer to the list of sub-themes under 'Call for Papers'.
- ▶ Abstract must include a clear indication of the purpose of research, methodology, results, implications, and key references. Abstract of approximately 150 words along with maximum five key words needs to be submitted.
- ▶ Name's, addresses of the belonging institution and author for correspondence along with telephone no., fax no. and e-mail id must be sent.
- ▶ Full text and abstract should be single-spaced, A4 page size, 12 point font size, Times New Roman font type.
- ▶ Follow the Harvard Referencing style of citation for all references and bibliographies.

The manuscript of the articles should be in (.doc format) sent to The Organizing Secretary at nskm11@gmail.com

Important Dates

Last date for submission of full paper 30 August '2011
Acceptance of the paper 05 Sep.'2011
Last Date for registration 15 Sep. '2011

Registration Fees

Type of Delegates	Fee
Academic/Corporate	₹500
Students/Research Scholars	₹300

Mode of Payment

All payments from delegates will be accepted in Local Cheque/ Demand Draft prepared in favour of INMANTEC payable at Ghaziabad/Delhi. Please indicate clearly that the payment is remitted towards registration for seminar – 2011.

Who will participate (Target Audience)

Information Officers, Information Managers, IT and Management professionals, Publishers, Authors, Academician, Students, Research Scholars, Library and Information professionals, Knowledge Managers, Content Managers, Information Associates, etc.

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Executive Director, INMANTEC Institutions, Ghaziabad

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Prof. R. K. Singal
Dean-Management, INMANTEC Institutions, Ghaziabad

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